



How can a people-centred and system-based approach to housing promote social cohesion and improve wellbeing of the population?

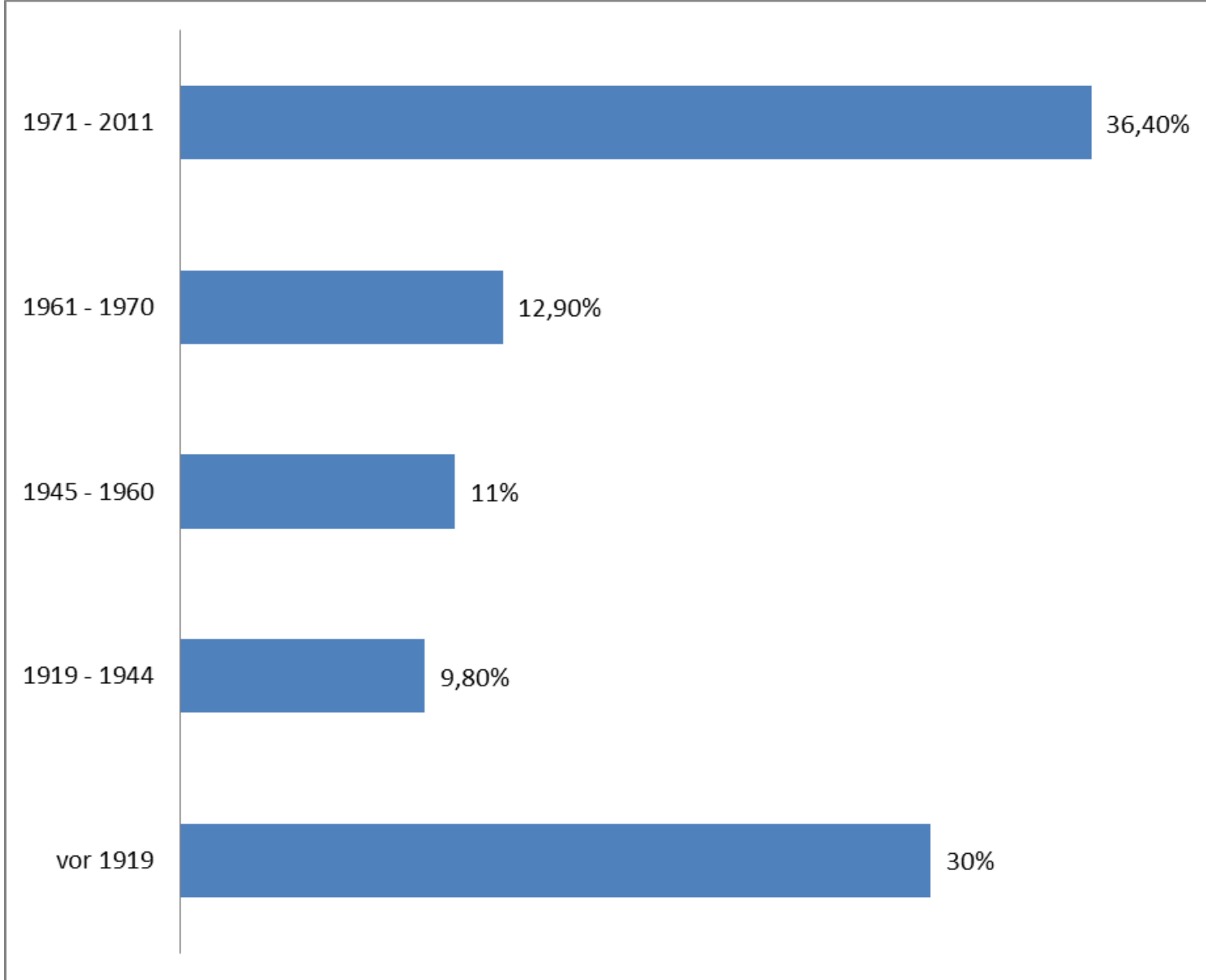
17.09.2020

**Susanne Bauer, City of Vienna –
Wiener Wohnen**

**City of
Vienna**



wienerwohnen.at



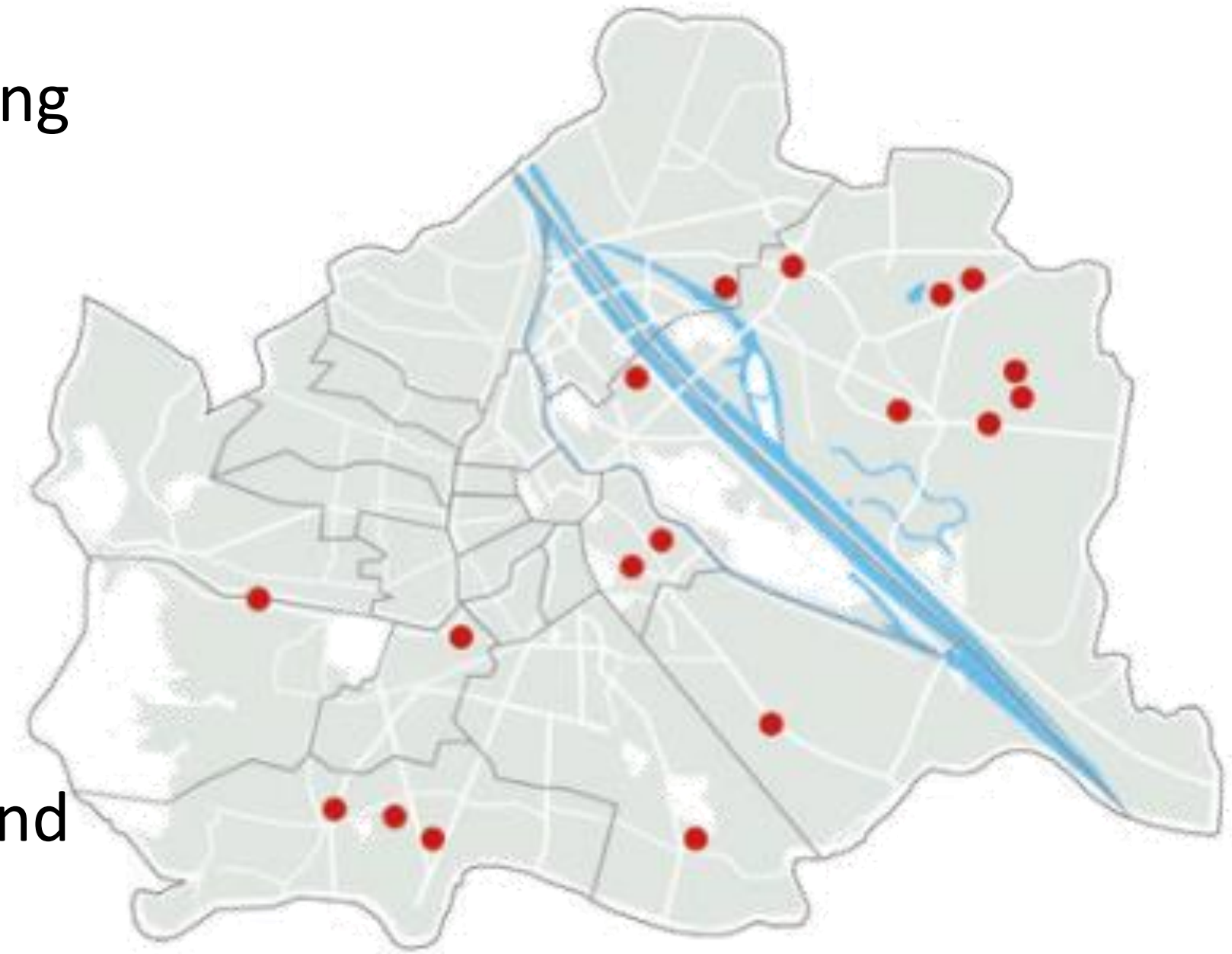
Quelle: Statistik Austria, Registerzählung 2011



Housing stock by construction period

Social sustainability	Architecture	Costs	Ecology
Everyday suitability	Architecture and urban structure	Land costs, construction costs	Energy consumption and renewable materials
Cost reduction through planning	Building structure floor plans	User cost rents, share of building costs	Ecologic construction, materials and design
Living together in communities	Internal infrastructure, staircases, corridors	Service charges	Ecologic qualities of the facility
Adaptability to changing needs	Environment, green spaces	Contract and rental conditions	Ecologic qualities of the open space
Overall rating - Jury decision			

- Provision of land for subsidized new housing construction
- Managing gentle urban renewal
- Managing land stockage and supply
- Managing developer's competition and land advisory board



Wohnbau-Offensive 2016 – 2018
Qualitätswettbewerbe im Wiener Wohnbau





Thank You!

